



**Dear Health and Behavioral Health Care Provider -**

These materials were developed to help enhance communication about firearm safety with people at risk of suicide.

**Item #1: The “People Who Love Guns, Love You” brochure.**

This brochure was developed in collaboration with firearm owners in rural Central Oregon through a series of focus groups and key informant interviews conducted by a research team from Oregon State University - Cascades. The language used in the brochure is a combination of what firearm owners conveyed in the focus groups + standard public health messaging around suicide prevention. This messaging was also tested with over 800 firearm owners nationally. Results from this research indicated that firearm owners were more likely to have discussions about limiting access to firearms in the context of suicide risk when culturally relevant messaging was combined with the standard public health messaging, as opposed to just culturally relevant messaging, or public health messaging alone.

Although originally designed for distribution in primary care offices, the brochure has practical application in other help giving contexts.

**Item #2: A Research Brief for Primary Care Providers**

This tip sheet was developed in collaboration with primary care providers in Central Oregon. It draws on lessons learned from the research identified above with rural firearm owners. It is specific to conversations about firearm safety in the context of suicide prevention in primary care settings. This Research Brief is only for providers in primary care settings and should **not** be distributed to nonprofessionals.

Each of these items has been enthusiastically received by those involved in suicide prevention throughout the state. I hope that you will find a way to distribute and use these as appropriate in the work that you do to prevent suicide. Please let me know if you have any questions or need additional copies.

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